

Unesco World Heritage Sustainable Tourism Online Toolkit

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Unesco World Heritage Sustainable Tourism

The UNESCO World Heritage and Sustainable Tourism Programme represents a new approach based on dialogue and stakeholder cooperation where planning for tourism and heritage management is integrated at a destination level, the natural and cultural assets are valued and protected, and appropriate tourism developed.

Sustainable Tourism - UNESCO World Heritage Centre

UNESCO recognizes that the concept of sustainable heritage tourism presents a new approach in tourism, 'based on dialogue and stakeholder cooperation, where planning for tourism and heritage management is integrated at a destination level, and natural and cultural resources are valued and protected, and appropriate tourism developed.'

Sustainable Tourism Strategies for World Heritage in the ...

UNESCO Tehran Cluster Office and the Ministry of Cultural Heritage, Tourism and Handicrafts organized the "International Workshop on Sustainable Tourism Management at World Heritage Sites in Iran" in Shushtar City, Khuzestan Province, Islamic Republic of Iran, from 06 to 10 November 2019.

UNESCO addresses sustainable tourism management at World ...

World Heritage and Sustainable Tourism. Description. The World Heritage Convention arose from the need to identify and protect outstanding natural and cultural sites for future generations. Over time, the effectiveness of the Convention has led to an increasing number of sites inscribed on the World Heritage List, resulting in not only a List including a great variety and number of places around the world, but an awareness of these sites that matches their global importance.

World Heritage and Sustainable Tourism - whc.unesco.org

In order to safeguard heritage and achieve sustainable economic development, the Unesco Heritage Convention has created the " UNESCO World Heritage and Sustainable Tourism Programme".

UNESCO Sites: A heritage for a sustainable tourism ...

UNESCO integrates Preservation of World Heritage Sites for Sustainable Tourism credit: The United Nations Educational, Scientific and Cultural Organization (UNESCO) integrates a unique approach to improve the lives of locals and subdue poverty by promoting cultural heritage and sustainable development.

UNESCO Integrates Preservation of World Heritage Sites for ...

Welcome to the UNESCO World Heritage Sustainable Tourism Toolkit. Sustainable planning and management of tourism is one of the most pressing challenges concerning the future of the World Heritage Convention today and is the focus of the UNESCO World Heritage and Sustainable Tourism Programme. These 'How To' guides for World Heritage Site managers and other key stakeholders will enable a growing number of World Heritage Site communities to make positive changes to the way they pro-actively ...

UNESCO Sustainable Tourism Toolkit

A first training workshop was organized from 2 to 5 November 2020 by UNESCO and the National Centre for Documentation and Scientific Research (CNDRS), following the official launch of the project "Capacity Building in Sustainable Tourism Development and Management for World Heritage in Comoros" on 15 October 2020.

UNESCO World Heritage Centre - Calendar

The project, financed by the Netherlands Funds-in-Trust to UNESCO, aims to strengthen the capacities of key stakeholders in Comoros, including the national team in charge of preparing the UNESCO World Heritage nomination file for the Historic Sultanates of Comoros, to develop a sustainable tourism management plan and implementation strategy for the promotion of the cultural sector in Comoros using the UNESCO sustainable tourism toolkit, expertise and other resources of the UNESCO Sustainable ...

First training workshop for the project ... - whc.unesco.org

UNESCO launches new travel platform 'World Heritage Journeys' to promote sustainable tourism in the EU. Thursday, 13 September 2018. 2 min read. Coinciding with the European Heritage Days celebrations, UNESCO will launch the first-ever web platform dedicated to World Heritage and sustainable travel. Supported by the European Union, the platform features 34 selected World Heritage sites spread across 19 European Union countries, and it has been developed in collaboration with National ...

UNESCO launches new travel platform 'World Heritage ...

The workshop takes place within the framework of the UNESCO World Heritage and Sustainable Tourism Programme. A key goal of the project is to provide capacity building tools and strategies for site managers to help them manage tourism at their sites more sustainably.

World Heritage stakeholders come together to develop a ...

The Sustainable Tourism Pledge is a united effort between UNESCO, Expedia Group and the Tourism Authority of Thailand (TAT) to promote sustainable tourism and heritage. While it is being piloted in Thailand, the intention is to spread the concept around the world, changing the nature and impact of global tourism.

About the pledge | UNESCO Sustainable Tourism

UNESCO Islamabad, initiated this intervention in collaboration with the Government of Punjab, under the Punjab Tourism and Economic Growth Project, funded through a World Bank loan ...

Punjab Tourism for Economic Growth Project - en.unesco.org

United Nation World Tourism Organization. The World Tourism Organization (UNWTO) is the United Nations agency responsible for the promotion of responsible, sustainable and universally accessible tourism. As the leading international organization in the field of tourism, UNWTO promotes tourism as a driver of economic growth, inclusive development and environmental sustainability and offers leadership and support to the sector in advancing knowledge and tourism policies worldwide.

United Nation World Tourism Organization - Our Partners ...

Current research on marketing and sustainable tourism at UNESCO World Heritage sites is limited to a select number of countries. While UNESCO sites are located throughout the world in 157 counties, this study will be delimited a few countries' particular efforts.

Sustainable Tourism Marketing Strategies at UNESCO World ...

The 4-day training programme seeks to explore the principles and the practices of developing tourism in a sustainable way, including the adoption of sustainable tourism production practices. Online training sessions will be conducted by Dr Mike Robinson, Professor of Cultural Heritage and Director of the Ironbridge International Institute of Cultural Heritage (UK).

The UNESCO Tashkent Office will conduct training on the ...

Tourism that generates sustainable socio-economic benefits to communities in ways that are consistent with the conservation of the properties Site management should understand the relevant tourism supply chain and broader tourism destination issues, including congestion management and the quality of life for local people

WORLD HERITAGE AND SUSTAINABLE TOURISM: Policy Guidelines

The website for the UNESCO-Expedia Sustainable Tourism Pledge has been launched and is currently inviting hotels to sign up, committing to eliminating single-use plastic and promote local culture. This initiative is a part of the first ever collaboration between UNESCO and Expedia Group to promote sustainable tourism and heritage conservation.