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Paperback - January
27, 2015 by Lucy
Kimbell (Author)

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organizations have
designed services.

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This is an action-
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managers and entrepreneurs who want new ways to tackle the issues they face in terms of developing and delivering services. The book focuses on service organizations, but has a broad interpretation of what services are.

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The Service Innovation Handbook -

Acces PDF The Service Innovation Handbook Action **Laurence King**

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